Transparency Creates Trust.

More clarity and transparency for companies, retailers, and consumers. With the TÜV Rheinland test mark.





www.tuv.com



Get the Full Picture With Us.

The test mark is awarded for certified products, management systems and personnel certifications.

Information on testing services and certificates can be easily found using a QR code and individual ID number at → www.certipedia.com This quality and transparency strengthen confidence in your products, services, and expertise.

Use our system of test marks and database and benefit from the recognized TÜV Rheinland brand.

The TÜV Rheinland test mark



For versatile use in consumer advertising



With specific reference (Certipedia)



Summary of the test and test criteria

Create More Clarity and Transparency. With Our Intelligent System.

In Germany and the EU, the legal requirements for consumer protection continue to increase. Consumers have also become more critical.

TÜV Rheinland therefore provides a transparent and user-friendly presentation of test marks and what they are based on.

The test mark and Certipedia together offer you efficiency, transparency, and security. The test mark ID number leads directly to certificates and standards at → www.certipedia.com – including a description and explanation of the mark.

Combine test mark and Certipedia entry for broad application on products, packaging and in digital media.



Use Our System to Best Effect. For Top Visibility of Your Services.

Consumers and partners are increasingly looking for independent, credible information.

TÜV Rheinland has stood for quality and safety for over 150 years - our test mark is a visible symbol of this expertise. Your professional Certipedia entry strengthens trust in your certified products, management systems and personnel certifications through authenticity and transparency. Your current entry on → www.certipedia.com proves the current validity of your certificate.

On request, we can customize your Certipedia entry, e.g., with images, your logo, and other additional information (unfortunately not possible for personnel certifications).



Trust

Currency

Scan this QR code to see a sample Certipedia entry. (Basic entry and various upgrade modules.)



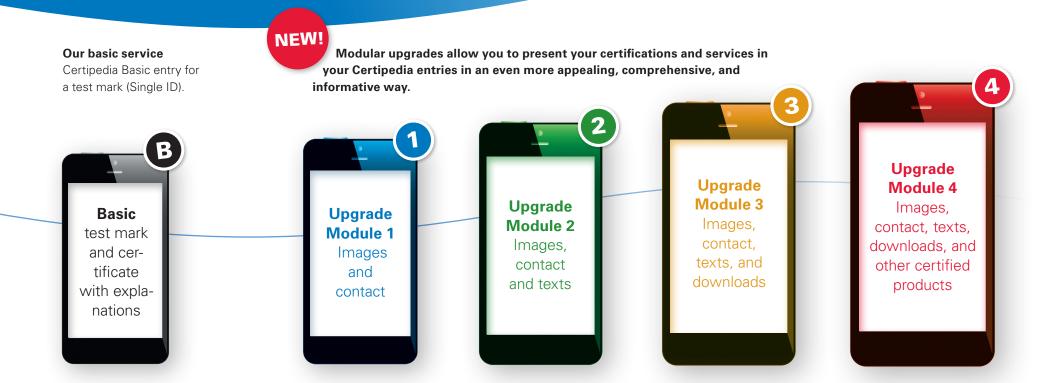
The TÜV Rheinland Test Mark. For Many Applications.

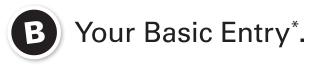
The TÜV Rheinland test mark is versatile and easy to use on products, packaging and in print and online media. Here are some examples.



Your Certipedia Entry. Customized for You.

Invest in your company's success – with transparent and trustworthy presentation of your certifications. For this purpose, we offer you our Certipedia entries with modular extensions.





The Certipedia Basic entry contains basic certificate information.

- 1 Product name, certificate holder, test mark number
- 2 Test mark with individual ID, keyword descriptions
- 3 Summary of the certificate (basic data, test method, standard)
- 4 Testing institute
- 5 Contact of the certificate holder (address)
- 6 Links within Certipedia (to tested products, system certificates)

Scan the **QR** code to see a sample Certipedia Basic entry.



TÜVRheinland® Q	=	
🔄 Seite drucken 🛛 📽 Seite teilen 💟 Kom		
he requested ID page is also available in the bllowing languages: Deutsch	01 Certified Toy	This is an example for an infernet entry. We would also be pleased to present your certified product in the internet similarly. Make use of a statement of a neutral third party in order to assure your potential customers
Certified Product	02 Tested for Harmful Substances	of the safety and quality of your products. Contact: <u>certipedia-products@de.tw.com</u>
Lertified Product	03 Safety	Continue to Module 1 ID-Nr. 0000085671: Hersteller GmbH - Certipedia
roduct	Certificate for this Product	
		5 Contact to the certificate holder
oys: Wooden educational toys "Geometric shape nd colors ArtNo.: BOX-1XX"	Certificate TÜV PROOF, Spielzeug (24XXX)	Hersteller GmbH
		Teststraße 11 XXXXX Teststadt
ertificate Holder	Information	Germany
	Certification	6 Further Information
lersteller GmbH	The product named "Geometric shapes and	
4	ArtNo.: BOX-1XX" in the certificate has been by TÜV Rheinland LGA Products GmbH and	
est Mark Number	the defined requirements. This is an example for an internet entry. We w	Request more information on Hersteller GmbH
	be pleased to present your certified product i	n the (Basic)
000085670	internet similarly. Make use of a statement of	



Substances

www.tuv.com ID 0000085670



Your Upgrade Module 1.

The Certipedia entry Upgrade Module 1 contains the basic certificate information, images, and contact.

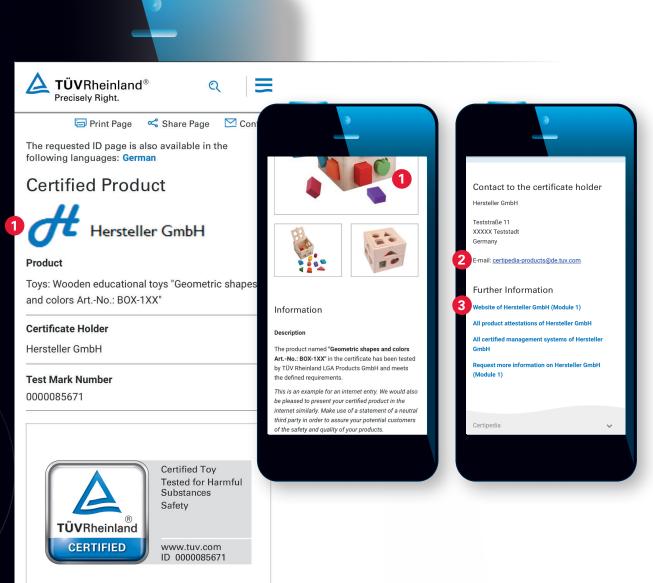
Your added value with Upgrade Module 1* consists of

- 1 Logo of the certificate holder and images of the certified product (if approved by the manufacturer)
- 2 E-mail address of the certificate holder
- 3 Link to the website of the certificate holder

*compared to the Basic entry

Scan the QR code to see a sample Certipedia entry Upgrade Module 1.







Your Upgrade Module 2.

The Certipedia entry Upgrade Module 2 contains basic certificate information as well as images, contact and texts.

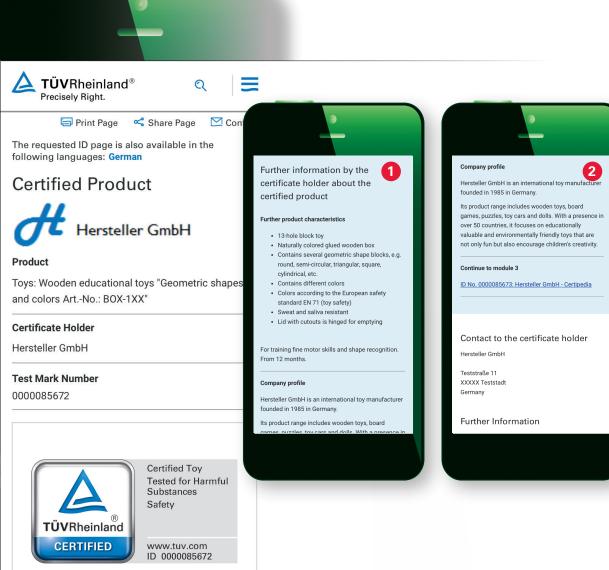
Your added value with Upgrade Module 2* consists of

Further product features of the certified product
Further information on the manufacturer (e.g., company profile)

*compared to Upgrade Module 1

Scan the QR code to see a sample Certipedia entry Upgrade Module 2.







Your Upgrade Module 3.

The Certipedia entry Upgrade Module 3 contains basic certificate information as well as images, contact, texts + downloads.

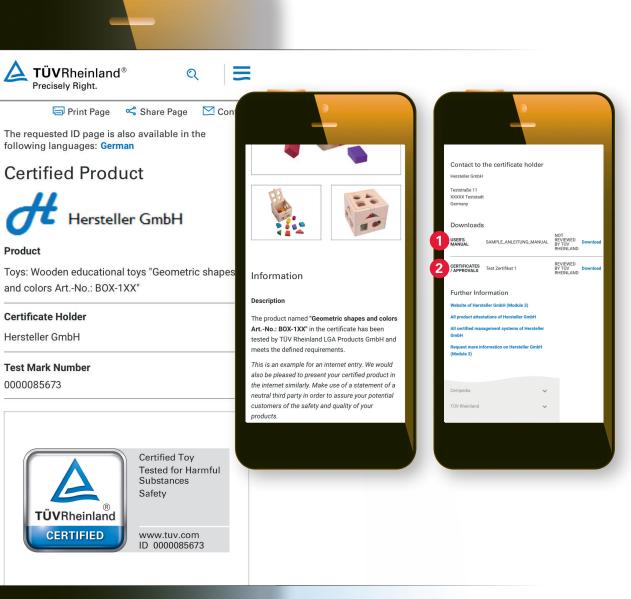
Your added value with the Upgrade Module 3* consists of

Downloads of original certificates (PDF)
Other released documents (e.g., operating instructions)

*compared to Upgrade Module 1-2

Scan the QR code to see a sample Certipedia entry Upgrade Module 3.







Your Upgrade Module 4.

The Certipedia entry Upgrade Module 4 contains basic certificate information as well as images, contact, texts + downloads + other certified products

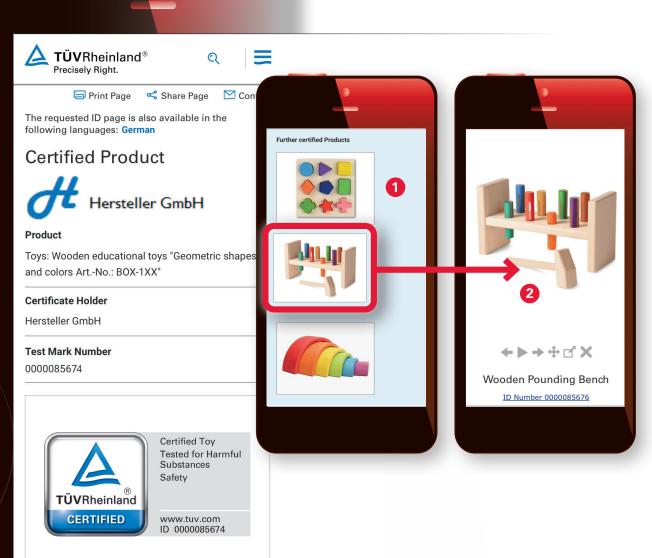
Your added value with the Upgrade Module 4* consists of

 Images of other certified products (if released by the manufacturer)
A link to the entries is optional and can be created via the image (illustration on the far right)

*compared to Upgrade Module 1-3

Scan the QR code to see a sample Certipedia entry Upgrade Module 4.





TÜV Rheinland Certipedia. All services at a Glance.

SERVICES / MODULE COMPONENTS (PRODUCT AND SYSTEM CERTIFICATIONS)		TYPE OF CERTIPEDIA ENTRY				
	Basic B	Module 1	Module 2	Module 3	Module 4	
Basic certificate information						
Product name, certificate holder, test mark number	•	•	•	•	•	
Test mark with individual ID, links to keyword descriptions	•	•	•	•	•	
ink to the summary of the certificate (basic data, test method, test basis)	•	•	•	•	•	
Generic statement with product name and test institute (description)	•	•	•	•	•	
Contact of the certificate holder (address)	•	•	•	•	•	
inks within Certipedia (to tested products, system certificates and certificate holder's address)	•	•	•	•	•	
Pictures and contact to the manufacturer						
Logo of the certificate holder and images of the certified product		•	•	•	•	
E-mail address of the certificate holder		•	•	•	•	
ink to the website of the certificate holder		•	•	•	•	
Fexts						
Additional requested product criteria of the certified product			•	•	•	
General information about the manufacturer (e.g., company profile)			•	•	•	
Downloads						
Downloads of original certificates				•	•	
Released documents (e.g., operating instructions)				•	•	
Other certified products						
Pictures of other certified products					•	
Optional link to Certipedia entries for other certified products					•	

TÜV Rheinland Certipedia. All Services at a Glance.

BENEFITS/ADVANTAGES OF TEST MARK SIGNETS FOR PERSONS

Certified persons receive a certificate of competence that is highly valued in business and administration. This shows the test mark signet and ID of the gualification and refers directly to details of the certification program.

Certified persons also have the option of using personal test mark signets for advertising purposes. The associated entry on Certipedia shows further information about the person and is linked to details of the certification program.

This gives employers and interested parties a comprehensive impression of a qualification's value and validity as well as the opportunity to make contact with certified persons.

When acquiring the right to use the test mark signet	Standard	Optional
Right to use the TÜV Rheinland test mark signet with QR code (for a limited period)	•	
Personal ID number and own Certipedia page with the name of the certified person	٠	
Entry of the acquired qualification with link to further details	•	
Listing as a certified person for the respective certification program (by country/postal code)	•	
Link to a homepage of the certified person and provision of one e-mail address	•	
Entry of a further PersCert TÜV certification		•
Test mark signet in English with QR code		•

TYPE OF CERTIPEDIA ENTRY (CHARGEABLE)

TÜV Rheinland AG Am Grauen Stein 51105 Cologne Phone +49 221 806-0 certipedia@de.tuv.com

www.tuv.com

